ORDER

KTVX-TV

Orders	**Order / Rev:**	**52313**		
	Alt Order #:	08856825		
	Product Desc:	LOVE/CONG/R		
	Estimate:	828903		
	Flight Dates:	08/28/12 - 09/03/12	Primary AE:	Continental Washington DC
	Original Date / Rev:	08/27/12 / 08/31/12	Sales Office:	CNAT
	Order Type:	CIA - C	Sales Region:	National
Agency	**Name:**	**Smart Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		814 King Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**Mia Love**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	US Congress	Order Separation:	00:15:00
	Priority:	P-1	Advertiser External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	21	$9,450.00	$8,032.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	$9,450.00	$8,032.50	0.00
Totals	21	$9,450.00	$8,032.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	21%	$9,450.00
Market	100%	$45,000.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KBYU	0%	$0.00
KJZZ	0%	$0.00
KMYU	0%	$0.00
KSL	25%	$11,250.00
KSTU	19%	$8,550.00
KUCW	0%	$0.00
KUED	0%	$0.00
KUPX	0%	$0.00
KUTV	35%	$15,750.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KTVX	09/02/12	09/02/12	Su 4p-430p Su 4p-430p	CM	4:00 PM-4:30 PM	------S	:30	1	$225.00	P-1	0.00 NM	1	$225.00
	TALKING PICTURES													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/27/12	09/02/12	------S	1	$225.00	0.00							
E 2	KTVX	08/28/12	08/28/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-T-----	:30	1	$200.00	P-1	0.00 NM	1	$200.00

Order / Rev: 52313 Advertiser: Mia Love

Alt Order #: 08856825 Product Desc: LOVE/CONG/R **KTVX-TV**

Flight Dates: 08/28/12 - 09/03/12 Estimate: 828903

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		THE DOCTORS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-T-----	1	$200.00	0.00							
E 3	KTVX	08/29/12	08/29/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	$200.00	P-1	0.00 NM	1	$200.00
		THE DOCTORS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	--W----	1	$200.00	0.00							
E 4	KTVX	08/30/12	08/30/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	$200.00	P-1	0.00 NM	1	$200.00
		THE DOCTORS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	---T---	1	$200.00	0.00							
E 5	KTVX	08/31/12	08/31/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----F--	:30	1	$200.00	P-1	0.00 NM	1	$200.00
		THE DOCTORS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	----F--	1	$200.00	0.00							
E 6	KTVX	09/03/12	09/03/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M------	:30	1	$200.00	P-1	0.00 NM	1	$200.00
		THE DOCTORS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	M------	1	$200.00	0.00							
E 7	KTVX	09/02/12	09/02/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	------S	:30	1	$225.00	P-1	0.00 NM	1	$225.00
		RED ZONE												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$225.00	0.00							
E 8	KTVX	08/28/12	08/28/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	$400.00	P-1	0.00 NM	1	$400.00
		NEWS AT 5P												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-T-----	1	$400.00	0.00							
E 9	KTVX	08/29/12	08/29/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	$400.00	P-1	0.00 NM	1	$400.00
		NEWS AT 5P												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	--W----	1	$400.00	0.00							
E 10	KTVX	08/30/12	08/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	$400.00	P-1	0.00 NM	1	$400.00
		NEWS AT 5P												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	---T---	1	$400.00	0.00							
E 11	KTVX	08/31/12	08/31/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	$400.00	P-1	0.00 NM	1	$400.00
		NEWS AT 5P												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	----F--	1	$400.00	0.00							
E 12	KTVX	09/03/12	09/03/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M------	:30	1	$400.00	P-1	0.00 NM	1	$400.00
		NEWS AT 5P												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	M------	1	$400.00	0.00							
E 13	KTVX	09/01/12	09/01/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	-----S-	:30	1	$225.00	P-1	0.00 NM	1	$225.00
		SPORTS ZONE												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-----S-	1	$225.00	0.00							
E 14	KTVX	09/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M------	:30	1	$300.00	P-1	0.00 NM	1	$300.00
		VIEW												

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Flight Dates: 08/28/12 - 09/03/12 Estimate: 828903

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M------	:30	1	$300.00	P-1	0.00	NM	1	$300.00
	VIEW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$300.00	0.00									
E 15	KTVX	08/28/12	08/28/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	-T-----	:30	1	$215.00	P-1	0.00	NM	1	$215.00
	ACCESS HWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	-T-----	1	$215.00	0.00									
E 16	KTVX	08/29/12	08/29/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	--W----	:30	1	$215.00	P-1	0.00	NM	1	$215.00
	ACCESS HWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	--W----	1	$215.00	0.00									
E 17	KTVX	08/30/12	08/30/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	---T---	:30	1	$215.00	P-1	0.00	NM	1	$215.00
	ACCESS HWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	---T---	1	$215.00	0.00									
E 18	KTVX	08/31/12	08/31/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	----F--	:30	1	$215.00	P-1	0.00	NM	1	$215.00
	ACCESS HWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	----F--	1	$215.00	0.00									
E 19	KTVX	09/03/12	09/03/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	M------	:30	1	$215.00	P-1	0.00	NM	1	$215.00
	ACCESS HWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$215.00	0.00									
E 20	KTVX	08/30/12	08/30/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	---T---	:30	1	$900.00	P-1	0.00	NM	1	$900.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	---T---	1	$900.00	0.00									
E 21	KTVX	08/28/12	08/28/12	Tue Spec RNC	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-T-----	:30	1	$3,500.00	P-1	0.00	NM	1	$3,500.00
	RNC 8/27 - 30														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	-T-----	1	$3,500.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	1	*KTVX*	*08/27/12-09/02/12*	*Tue Spec*	8:00 PM-9:00 PM	*(8:00 PM-9:00 P*	-T-------	*:30*	*~~$3,500.00~~*	0.00	*NM*				
				See MG 21.2 [Network Format Change]											
	2	KTVX	08/29/12-08/29/12	Wed Spec	8:00 PM-9:00 PM	(8:00 PM-9:00 P	--W----	:30	$3,500.00	0.00	NM				
				Ⓜ MG for 21.1 08/28 [Approved by Buyer]											
E 22	KTVX	08/30/12	08/30/12	Thu Spec RNC	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	$3,500.00	P-1	0.00	NM	0	$0.00
	RNC 8/27 - 30														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	---T---	1	$3,500.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	1	*KTVX*	*08/27/12-09/02/12*	*Thu Spec*	8:00 PM-9:00 PM	*(8:00 PM-9:00 P*	---Th-----	*:30*	*~~$3,500.00~~*	0.00	*NM*				
				Credited [Credited Spot]											
										Totals				21	$9,450.00